

# The Baptist Builder

A Publication of First Baptist Church  
NATHAN C. BROOKS, JR., Th.M., Pastor  
Palafox and LaRue — Pensacola, Fla.

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Volume VIII

NOVEMBER 29, 1957

Number 48

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THEME:

**“For**  
God

LOTTIE MOON  
CHRISTMAS OFFERING  
GOAL — \$2,500

WEEK OF PRAYER  
FOR  
FOREIGN MISSIONS  
DECEMBER 2-6

So  
Loved”

MONDAY, 10:00 A.M.—Program in the Chapel.  
Laura Frances Snow Circle in charge.

TUESDAY—Circles in homes.

WEDNESDAY, 7:45 P.M.—Prayer Service in the Sanctuary.  
Pastor in charge.

THURSDAY, 10:00 A.M.—Program in the Chapel.  
Bernice Neel Circle in charge.

FRIDAY, 10:00 A.M.—Program in the Chapel.  
R. C. Moores' Circle in charge.

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FORWARD PROGRAM REPORT  
(AS OF TUESDAY, NOVEMBER 26)

1958 Budget Goal	\$225,000.00
1958 Budget Pledges	\$197,768.36
Special Debt Retirement	\$ 8,329.75
Number Pledging 1394	Number Tithers 625

## Viewpoint

By NATHAN C. BROOKS, JR.

The Following Editorial appeared in the October 28, 1957, issue of *Broadcasting*, a radio and TV trade magazine. What do you think of it? You might write Mr. Sol Taischhoff, Editor, 1735 DeSales St., N. W., Washington 6, D. C., your reaction:

**"Let's Break Out The Bottle"**— We think broadcasters ought to reappraise one of their oldest and most rigid taboos, the rejection of liquor advertising. Like many taboos of primitive tribes, the interdiction against liquor advertising was imposed and has been cultivated by fear.

Broadcasters fear that the acceptance of liquor advertising would evoke an outcry from die-hard drys that could lead to tightened government regulation. This fear, we believe, arises from an unrealistic estimate of prohibitionist power. To be sure, dry elements flourish in some U. S. communities and even in some U. S. states, but their influence on the national scene is unimportant.

No session of Congress passes without the introduction of bills which in one way or another would limit or outlaw the sale and advertising of alcoholic beverages. No one would be more surprised than their authors if any of these bills became law. The bills are introduced only to make a show for a few Congressmen whose constituencies contain substantial blocs of prohibitionists.

Where liquor is legal, which is to say most parts of the United States, the advertising of liquor on the air is equally legal. Why shouldn't broadcasters accept their legal rights?

There are moral problems involved in liquor advertising, to be sure, but they are no more perplexing than the problems involved in many other kinds of advertising now using radio and television.

No broadcaster in his right mind would accept a liquor commercial which, directly or by subterfuge, urged children to take to drink or suggested new ways for alcoholics to acquire and conceal a bottle. A study of the liquor ads in national magazines will show that distillers, as a group, are using extreme moderation. There is no reason to believe that this moderation would not extend to radio and TV.

At appropriate times and with appropriate content, liquor commercials would be perfectly proper on radio and TV. It remains for courageous broadcasters to defy the old taboo. If they use discretion and obtain the cooperation of distillers, they can perform a valuable service not only for themselves but for all broadcasters.

The Black Hills Passion Play is being sponsored commercially at the Municipal Auditorium by the Woman's Club of Pensa-

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## Music Notes

By JESSE MILLER

**Hill 606.** I woke up at 5:30 a.m. in the hospital a few Sundays ago thinking about the worship service to be conducted later at the First Baptist Church. When I came to the choir's part in it I was reminded of a movie I saw in the hospital before my relapse. It was about an under-manned platoon trying to take Hill 606 in Korea. This was a most dramatic situation—a handful of men, all scared almost beyond endurance, set out to take the hill. Two of them were from another unit and had what they thought were legitimate reasons for not participating in the attack. However, their reasons were not good enough; they had to participate or be considered deserters. One of the two gave his life in the attack and the other was one of three survivors who planted the U. S. flag on the top.

Now compare for a moment the objectives behind the taking of Hill 606 with the objectives behind worship services. Hill 606 was to preserve and strengthen the freedom in the Free World and to try to win freedom for the peoples in danger of falling under the heel of tyranny.

The mission of the worship services is to strengthen the spiritual lives of Christians and to try to win non-Christians for the freedom of the Kingdom of God.

The choir's work is directly in and of that service. Please bring your talent to the choir. Too busy? (with what?) Haven't sung for a long time? Too old? Doing something else in the church work? Not wanted? Can't read music? Nonsense! You are wanted; we need you; you simply have to like to sing and want to help with our assault on Satan's Hill 606. As the lieutenant in Korea said to a man who was "too sick" to participate in the assault: "Out here you're either well or you're dead." What is God saying to us?

### W.M.S. CIRCLE MEETINGS

**TUESDAY, 10:00 A.M.—**

T. N. Calloways Circle with Mrs. S. G. Kennedy, 2100 E. Mallory.

Virginia Cobb Circle, with Mrs. Adolph Fields, 1475 E. 34th St.

Stanley Davis Circle, with Mrs. Irvin Roberts, 1610 W. Chase.

Mary S. Gullatt Circle, with Mrs. Edwin Frank, 2020 E. Lakeview.

Jane Hickman Circle, with Mrs. Glenn McDonald, 2260 Blackshear.

Jane McRae Circle, with Mrs. Troy Booker, 600 Morningside Drive.

Dotson Mills Circle, with Mrs. W. A. Webb, 3820 Moloree Drive.

R. C. Moores Circle, with Mrs. Amos Garrett, 1120 E. Brainerd.

Laura Frances Snow Circle, with Mrs. Walter McNeil, 320 Clematis.

Bernice Neel Circle, with Mrs. George Yarbrough, 921 N. Palafox.

**TUESDAY, 3:00 P.M.—**

Harvey Headrick Circle with Mrs. Amzie Wilson, 1502 E. Strong St.

# Viewpoint

(Continued From Page Two)

cola, December 12-15. I have not seen this play but publicity concerning it suggests that it may well be an inspiring event. Certainly you will want to plan to see it without any conflict with the regular services of your church.

**Someone Wrote Me A Note** the other day suggesting that the pastor smile when he stands before the congregation. I hadn't been conscious of the fact that I had been dubbed "Old Sour Puss." It is not too easy to smile at times after one has listened to all of the stories of marital infidelity, low moral standards, personal sin, and human conflict that are brought to a pastor during a week of counseling.

**I Consider It My Privilege** as a minister to sit where the people sit—in the midst of all their heartaches and sorrows. Certainly a minister needs to let the abundant joy of Christian living shine through his being in proclaimin' the good news in Christ. However, we all need to be careful not to confuse "glamor boy gospel" with a natural presenting of the story of Jesus.

## PARENTS' NIGHT

Thursday night, December 5, is being observed by our Sunday School and Training Union as Parents' Night. On this evening, we are inviting the parents to meet with the workers and members of our Sunday School and Training Union from Nursery through Senior Departments.

Our schedule will be as follows:

- 7:00—Everyone assembles in the Sanctuary for a brief period of worship.
- 7:10—Open House in every department (Nursery through Senior 16), with an informal presentation of the workers and work of the department.
- 8:15—Refreshments and social hour in the Church Dining Room.

We hope that every worker and member of these departments will be present and that many parents will take this opportunity of learning more about the work of our Sunday School and Training Union.

## LIBRARY EMPHASIS DAY NEXT SUNDAY

The five Adult Departments of our Sunday School are observing next Sunday as Library Emphasis Day. This ought to be a meaningful experience for the members of these departments. There will be special assembly programs built around the Library emphasis.

## CHRISTMAS PLAY

Tryouts Sunday afternoon at 2 o'clock on the stage in the Dining Room. The play is "The Gifts" by Dorothy Clarke Wilson.

Characters needed:

**Father:** who is a heavy-set man, middle aged.

**Mother:** Younger than father, early 30's. Slender, with sensitive features.

**Reader:** Off-stage voice—good diction.

**Three Wise Men:** One is tall, young and eager. One seems like a quiet shadow. One is very old.

**A Woman (Deborah):** Sad, sensitive, unhappy face. Very listless.

**Boy:** Age 13. Slim, strong, full of grace and energy. Possessed of a vital, intense, spontaneous joy of living.

**Old Man:** Spare, bent figures, and an unpleasant face set in hard, crafty lines. Nearly blind and walks with the aid of a cane.

**Slave:** Very young. Not much older than the boy.

**Merchant:** Large, well-dressed and imposing. Very mean.

The Dramatics Committee is interested not only in having people try out for parts, but also in having people who are interested in helping with costuming, make-up and properties to report Sunday afternoon at 2 o'clock.

## HAPPY IS A TITHER



clear joy of  
conscience sharing obeying  
God

## DOES VISITING BRING RESULTS?

Report Pledged	Cards Returned	Pledges	% Pledging	Amt. Pledged
Tuesday Night .....	77	25	32 %	\$ 2,500.00
Thursday Night .....	44	24	55 %	\$ 2,100.00
Saturday through Monday.....	202	155	76 %	\$12,779.00
Sub - Total .....	323	209	65 %	\$16,379.00

# THE BAPTIST BUILDER

Published Weekly by the  
FIRST BAPTIST CHURCH

Entered as second class matter April 21, 1950,  
at the postoffice at Pensacola, Florida, under  
the act of March 3, 1879.

CHURCH OFFICE ..... HE 3-5451



## LOOKING AT LAST SUNDAY

Sunday School Attendance.....	1065
Members Present .....	1024
New Members .....	5
Visitors .....	36
(Attendance one year ago.. 895)	
Escambia County Jail.....	21
Total Sunday School Attendance.....	1090
Training Union Attendance.....	300
Members Present .....	282
New Members .....	3
Visitors .....	15
(Attendance one year ago.. 286)	
Additions to church membership.....	4
Baptized .....	2
Tithes and Offerings:	
Budget .....	\$4,328.08
Specials .....	225.65
Building Fund, First Baptist.....	846.70
<b>TOTAL OFFERING</b> .....	<b>\$5,400.43</b>

## WELCOME, NEW MEMBERS

### LETTER—

21. Ens. Richard Edwards, Naval Air Sta.
22. Miss Betty Anne Smith, 1801 N. 20th Avenue.
23. Miss Evelyn Lancaster, 15 Lakeside Dr.

### BAPTISM

6. Miss Dale Evans, 302 3rd St., Edgewater.

### TWO BAPTIZED SUNDAY

Bobby McLeod, Dale Evans.

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## OUR CHURCH FAMILY

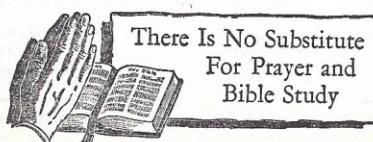
OUR KNOWN SICK: Baptist Hospital—  
Mr. V. R. Byrd. Home from Hospital—  
Alan Kohr.

SYMPATHY TO: Mr. W. N. Lipscomb in  
the death of his brother; Mrs. F. A. Baird  
upon the death of her mother; Mrs. R. S.  
Boggess upon the going of her father; the  
family of Mr. George Reed upon his  
death; Mrs. Bill Mancil in the loss of her  
father.

CONGRATULATIONS TO: Mr. and Mrs.  
John Hennigan on the birth of their son,  
Michael Arthur, November 24.

WEDDING BELLS TO: Mr. and Mrs. Sutton Jaynes (former Jo Ann McCartt) on  
their recent marriage.

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### SUNDAY, DECEMBER 1—

- 9:30 a.m.—Sunday School for all ages.  
    Theron Guthrie, Supt.  
11:00 a.m.—Morning Worship. Pastor.  
5:05 p.m.—Baptist Hour on WCOA.  
    Speaker: Dr. Roy McClain.  
6:10 p.m.—Training Union for all ages.  
    Clarence Taylor, Director.  
7:30 p.m.—Evening Worship. Pastor.  
8:30 p.m.—Intermediate-Senior Fellowship.  
    Married Young People's Dept.

### MONDAY, DECEMBER 2—

- 10:00 a.m.—W.M.U. Week of Prayer Program  
in Chapel.  
7:30 p.m.—Associational Training Union "M"  
Night. First Baptist Church  
Sanctuary.

### TUESDAY, DECEMBER 3—

- 10:00 a.m.—W.M.S. Circles in home. (See  
articles).  
4:00 p.m.—Beginner Sunbeams Choir.  
4:00 p.m.—Junior G.A.  
7:00 p.m.—Adult "D" Party in Adult D Dept.  
7:15 p.m.—Church Choir Rehearsal in Chapel.  
7:30 p.m.—Brotherhood Executive Committee.

### WEDNESDAY, DECEMBER 4—

- 4:45 p.m.—Cherub Choir (6-8) in Junior 10.  
4:45 p.m.—Carol Choir (9-12) in Junior 9.  
4:45 p.m.—Concord Choir.  
4:45 p.m.—Chapel Choir in the Chapel.  
6:00 p.m.—Sunday School Officers' and  
Teachers' Meeting begins with  
supper. Senior 16 serving.  
6:30 p.m.—Sunbeams Meet.  
6:30 p.m.—Junior G.A. meets in Room 23.  
6:30 p.m.—Junior 9-10 R.A. meets in Junior  
11 Dept.  
6:30 p.m.—Junior 11-12 R.A. meets in Married  
Young People's Dept.  
6:30 p.m.—Intermediate G.A. meets in Rm. 24.  
6:30 p.m.—Senior G.A. meets in Senior 15.  
6:30 p.m.—Intermediate R.A. meets in Lower  
Auditorium.  
7:00 p.m.—Teaching Improvement Period.  
7:45 p.m.—Prayer Service. Pastor in charge.

### THURSDAY, DECEMBER 5—

- 10:00 a.m.—W.M.U. Week of Prayer Program  
in the Chapel.  
9:30 a.m.—CHURCH— WIDE  
2:30 p.m.— VISITATION  
7:00 p.m.—Parents' Night Meeting in the  
Sanctuary.  
7:20 p.m.—Open House in Departments.  
7:15 p.m.—Church Choir Rehearsal.  
8:15 p.m.—Social Hour and Refreshments.  
    Church Dining Room.  
7:30 p.m.—R.A. Counselors' Meeting.  
    Olive Baptist Church.

### FRIDAY, DECEMBER 6—

- 10:00 a.m.—W.M.U. Week of Prayer Program  
in the Chapel.  
2:30 p.m.—Convention Bible Class meets with  
Mrs. W. R. Parks, 4417 N. Davis.  
Group 1 co-hostess.  
6:30 p.m.—Adult "C" Dept. Social in Church  
Dining Room.

### SATURDAY, DECEMBER 7—

- 9:30 a.m.—Junior G.A. Mission Study in  
Married Young People's Dept.  
9:30 a.m.—Intermediate G.A. and R.A. Mis-  
sion Study.  
    in Young People "B" Dept.  
9:30 a.m.—Junior R.A. Mission Study in Jun-  
ior 11 Dept.  
12:30 p.m.—Lunch for Mission Study classes.